2024 Taiwanese Economics Olympiad

Final – Business Case Presentations

Task Booklet

Date   Saturday, March 2, 2024

Location   GIS NTU Convention Center, Taipei, Taiwan

Instructions

- This booklet includes **ONE** task that requires your oral presentation.
- Your presentation can be supported by slides. **Oral and slide presentations must be in English.**
  - If your presentation is supported by slides, upload your file to the specified cloud folder.
- The total duration of the task is 2 hours and 13 minutes.
  - You will have 2 hours to prepare your presentation, followed by an 8-minute oral presentation and a 5-minute Q&A session.
  - During your presentation, the bell rings once when 7 minutes have passed and twice when the presentation time is over. You must stop your presentation when you hear two rings. A Q&A session will follow.
- You are allowed to use your own personal computer. During preparation, you may use any online and offline materials. **Seeking assistance from a real person or artificial intelligence through communications will result in immediate disqualification.**
- If you wish to leave the room for any reason, ask staff for permission and assistance.

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BUSINESS CASE TASK

Policy prospects for the Ministry of Digital Affairs

The Ministry of Digital Affairs (數位發展部) of Taiwan, established in August 2022, sets forth the missions to promote the development of the digital industry, coordinate digital governance and infrastructure, assist in the digital transformation of both public and private sectors, and actively promote the application of digital technology.

The missions are aimed at the fields of (1) healthcare, (2) education, and (3) disaster prevention. The common goal across these three areas is **to enhance living standards in Taiwan's rural areas**.

Please choose **ONE** of the three areas mentioned above and assist the Ministry of Digital Affairs in formulating its development plan until 2035.

END OF TASK