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# 2020 Taiwanese Economics Olympiad

Final – Business Case Presentations

## Task Booklet

**Date** Saturday, May 9, 2020

**Location** Downtown Campus, Soochow University, Taipei, Taiwan

### Instructions

- This booklet includes **ONE** task that requires your oral presentation.
- Your presentation can be supported by slides. **Oral and slide presentations must be in English.**
  - If your presentation is supported by slides, upload your file to the specified cloud folder.
- The entire task is 1 hour and 13 minutes long.
  - You will have 1 hour for preparation, 8 minutes for oral presentation, and 5 minutes for Q&As.
  - During your presentation, a bell will ring once when 7 minutes have passed and twice when the presentation time is over. You must stop your presentation when the time is up. A Q&A session will follow.
- You are allowed to use your own personal computer. During preparation, you may use any online and offline materials, but it is **strictly prohibited** to turn to real persons for help (*e.g. calls, messaging, sending emails, asking questions online, etc.*).
- If you wish to leave the room for any reasons, ask staff for permission and assistance.

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## BUSINESS CASE TASK

### The convenience store industry in Taiwan

Wherever you are in Taiwan, you can always turn to a convenience store for diverse scopes of services. Convenience stores have become indispensable in the daily life of Taiwanese people. However, business growth of convenience stores has slowed down over the past few years in Taiwan.

In your business case presentation, you are invited to **show your analysis** of operations and profitability of the convenience store industry in Taiwan and **provide suggestions or solutions** for the industry.

**End of task**

